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25/9/2009

Mr David Ferrier ResultzCorp Pty Ltd

Dear David,

I have taken this opportunity to write to you following your recent conference, which I was fortunate enough to attend.

As you know from our preliminary meetings, our Company was seeking 'something' to deliver meaningful, significant changes to our sales-team by way of improving our communication skills and also addressing our short-comings in presentation and deal making abilities.

Your program delivered on the above criteria, and in some ways exceeded my expectations – hence we are re-committing to our agreement to send a further 8 staff to your October and November conferences.

What has surprised me most, however, is the impact your program has offered to me on a far more personal level. From the first session of day 1, I was challenged and provoked to review my communication styles in relation to my wife, children, family and friends, as well as my work mates and customers.

Through your conference, I have become acutely aware at how critical it is to use effective communication skills in order to establish, maintain and foster positive relationships in my life. The contents of your program and your unique, passionate and believable delivery style have certainly reinforced this.

I look ahead with confidence that this conference will offer significant opportunities to our staff at both a business and personal level. One of your key messages that will stick with me is this: We can be corks in the ocean – floating with the prevailing tides and winds, or be the captain, director and master of our lives, take the helm and tackle the future head on. I believe your conference offers every attendee the opportunity to navigate their future with not only the confidence, but the skills, required to enjoy healthier, more positive relationships and more fulfilling lives in general.

Once again - thanks and I wish you every success in the future.

Maft. Quick General Manager

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