

TO WHOM IT MAY CONCERN

Five of our sales staff including myself recently participated in David Ferrier's Elite Conversions Training Course. We all immensely enjoyed the course and could only benefit from using the techniques in our daily sales procedures.

David has developed an excellent program and I would definitely recommend the course to any Managing Director wishing to make an immediate improvement to sales and conversion rates in any sales environment.

Yours faithfully
RON MACK MACHINERY SALES



Darryl B. Mack
Managing Director
