

November 10th 2010

Mr David Ferrier
ResultzCorp

To whom it may concern,

Re: Sales Conference

Thank you very much for your inspired conference and the insights that flowed from it.

I have been General Manager in several major companies including Skilled and Kone Elevators each with over 75 staff, all of whom are involved in sales to some degree. In these roles and others over the last 30 years my sales teams and I have attended many high powered conferences but none have had the impact and results that yours has had.

Your enthusiasm for the subject and your ability to engage participants in the journey made the conference spirited and memorable. The action plans and the follow up has been particularly beneficial ensuring that what has been learnt will be put into practice.

I am already enjoying benefits from the communication techniques both in my private life and in business. The presentation and sales techniques are sensational and bring together a cohesive battle plan that will benefit any organisation that relies on selling.

I have no hesitation in recommending your course and you personally as someone who focuses on positive outcomes and results for your clients. Well done!

Yours sincerely,



David Wilson MBA
Managing Director