



4 July 2016

To any prospective business owner considering using Resultcorp and Dave Ferrier to grow sales and revenues:

In doing the 2 day conference with my staff I was pleasantly surprised at its potency, fun and impacts on myself, staff and the deeper cohesive base that it created for TEAM to exist .

It was the catalyst for consulting more powerfully.

Hydrosmart is a world leading manufacturer and consultancy providing a unique sustainable water technology nationally and globally from Adelaide the past 20 years.

We wanted to increase sales coming in from phone calls and particularly internet leads which we were investing heavily in from TV and print advertising without converting as well as we should.

The course had us recognise some 'missing's' and by applying basic easy steps we have transformed internet inquiries from 5% up to around 30%. Do the maths on that!

We now have a presentation that we take people though (on the phone) on our web page! It all just made sense...

I have had my very successful company for 20 years and this is the single best investment I have ever made in my business being able to grow significant sales without doing much differently than improve our conversion rate.

David is master in the niche of sales conversions, he has high integrity and is fun bloke to be around.

Highly, highly recommended. Please ring me if you want. My mobile is 0418 607 007 and my showroom and office is on Fullarton Rd. I want this guy in your business!

HYDROSMART

