

10th July 2000

David Ferrier's Elite Conversions
2 Tate Street
SOUTH PERTH WA 6151

Dear David

Just a short note to thank you for convincing me to send some of my key personnel on your June training course.

Our role in the fire protection industry is based more on contracting and I was a little worried that a "sales" training course would not be appropriate. However, the emphasis on team work, positive thinking and personal motivation was extremely relevant.

The feedback from those who attended has been very positive - ranging from "One of the best courses I've ever attended" to "Every person, regardless of their industry, should attend this course".

I would have no hesitation in recommending this course to any company, regardless of their industry base. If anyone has any doubts about the relevance of this course to them, tell them to ring me! I'll convince them it's money well spent.

Thanks again,

Regards



Ben Dyhr
Director
FIREMAIN CO