

David Ferrier

Elite Conversions.

Dear David,

It is amazing that more companies do not send ALL of their Sales and Marketing staff to your seminar!

In my daily life, and especially seeing the number of Sales Professionals applying for positions, I have seen that there is little or no training given to Sales Staff.

Employees are the backbone of any Company. How well the Sales team performs is usually equated to how well the whole company performs.

A course of instruction and refined techniques as demonstrated by your seminar could not fail to be an asset to any sales team wishing to achieve maximum performance.

Having done the course, I can recommend it to any employer or employee.

Please do not hesitate to have your client's phone for further clarification if required.

In short fellow employers and employees, bite the bullet and **DO IT NOW!!!**

Regards,



Michael Finnie
Senior Consultant – South Perth Metro.