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David Ferrier
ResultzCorp Pty Ltd
Level 24, 91 King William Street
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Dear David,

2 Day Sales Workshop

As an Accountant in Professional Practice I have never been active in the sales field.

Like our competitors we sourced most new business from referrals. It had occurred to me in the past that this is a very reactive approach to growth and was not the only sales tool used by other successful businesses. Despite that, I had not ever done anything about it. That is until I met you and you sold me on the benefits of attending your 2 day Sales Workshop.

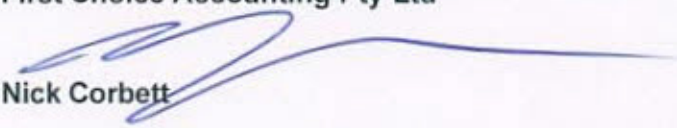
Initially, I was not 100% sure of what I would get out of the course and there were people who questioned my investment in the training. I am happy to say they were wrong. Your workshop over delivered on my expectations and relevance to me and my business.

I especially enjoyed the practical nature of the course and the interaction with you and other attendees. I have taken many useful tools and ideas away that I will use on a daily basis in my business.

The course provided me with practical and proven tools that have formed the basis of planning and implementing a strategy to take my business to the next level. I was so impressed I have decided to send another 2 accounting staff to your next course.

I would highly recommend your training to anybody interested in growing their business and gaining an advantage over their competitors. With that in mind I would appreciate it if you refused to accept any accountants into your course in future.

Yours faithfully,
First Choice Accounting Pty Ltd



Nick Corbett

